

An update from the island of Ireland

July 2020

This week, the tourism industry right across the island of Ireland re-opens with great excitement and hope as we look to rebuild our industry. They are very much looking forward to welcoming back your clients when the time is right.

Our colleagues in Fáilte Ireland and Tourism Northern Ireland have been working closely with the tourism industry as they prepare to re-open, and I'm pleased to attach details of the safety marks they have put in place in Ireland and Northern Ireland. These marks are designed to reassure you and your clients that the industry partner has committed to adhering to the correct safety measures and hygiene protocols. They will put these measures in place while also ensuring a very enjoyable experience and a warm welcome for all visitors. The health and safety of all our visitors will be the priority, but we will ensure they are protected alongside a very warm Irish welcome.

There are still requirements for self-isolation in place, both in Ireland and Northern Ireland, but these are under constant review. While the tourism industry has re-opened, the restrictions mean it will be a while longer before we can welcome overseas holidaymakers. We know and understand the very great difficulty this uncertainty causes for your business, and will continue to do everything we can to help and will update you on any developments as they take place.

Many thanks for your ongoing support for Tourism Ireland and the tourism industry on the island of Ireland. We very much value your business and look forward to working with you to rebuild it in the months and years ahead.

On World Music Day, we brought some of our most beloved musicians together for a beautiful rendition of May the Road Rise to Meet You filmed on the Slabh Liag cliffs in Donegal. As the song says, I hope 'we'll meet again before too long'.

Best wishes



Niall Gibbons
Chief Executive
Tourism Ireland